HyApproval

WP 5 Dissemination

The HyApproval Dissemination Model

Including Deliverables:

D5.5 General Seminar outline
D5.6 Dissemination models for different countries
D5.11 Database of contacted agencies and officials on EU level
D5.12 Database of contacted national agencies and officials

Final Version Restricted publication

Prepared by

FAST

With contributions from all HyApproval partners

HyApproval

Introduction

To ensure broad and consistent dissemination to different target audiences in HyApproval partner countries and EU Member States a customized HyApproval Dissemination Model format was developed that can be updated and adapted to changes in authorization procedures and the position of responsible officials. Even during the course of the two year HyApproval project changes in responsible authorities and contact persons in national organizations were frequent. It also became clear that most target audiences were interested to review and contribute to a more complete version of the Handbook to confront the recommendations with current local practice. The HyApproval model therefore has been revised multiple times and will remain a living document as a practical instrument for dissemination at multiple levels in each country. At the last General Assembly the HyApproval consortium agreed that the European Hydrogen Association, EHA, representing 14 national associations in Europe and the main industrial players, many being HyApproval partners, will facilitate the dissemination of the HyApproval Handbook after the project has ended in collaboration with FAST and the Italian Hydrogen and Fuel Cell Association, H2IT. This will ensure that the HyApproval Dissemination Model will be updated and completed overtime. All HyApproval partners contributed over the course of the project with contact details of authorities in the countries in which they operate.

Methodology

The HyApproval Dissemination Model contains information per country. Each country sheet is divided in different sections covering National government department, Fire Brigades, relevant national organizations, EU project contacts, media and event contacts. A separate section of EU contacts in the European Commission, the EU Parliament and European organizations is included as well.
Presentations of the Draft Handbook were instrumental to collect contact info of the main authorities and other key players. In addition contacts were established with national fire brigades who provided valuable information on local authorization procedures and key actors. The European Hydrogen Association's national member associations were instrumental in identifying suitable seminar dates and locations. The countries listed are covering a broader geographical area then anticipated in the initial description of the HyApproval project, as actors in those countries communicated contacts in their countries and requested to review the final version.

General recommendations for the use and maintenance of the HyApproval Dissemination Model

1. The model should be updated at least twice a year to keep up with changes in organization charts of target audiences. EU developments on new regulations and technology developments could be used to address all contacts on a regular basis;

HyApproval

2. Other current or future EU projects that deal with similar topics or area dealing with authorities should be informed about the HyApproval Dissemination Model in order to better coordinate communication and avoid application.
3. The model could be helpful for national associations in organizing and planning their events; speakers from organizations in other countries, experiences with similar events etc.
4. The model can be used to start identification of authorities and key players in countries that are not yet included ; the aim of the EHA is to cover all EU Member States;
5. The EHA has asked its national associations to become the national HyApproval Dissemination coordinators who will be responsible for their respective country contact information updates.

Annex 1

HyApproval Dissemination Model.xls